



IHEA-USA 5-Year Goals

- 1. Continue What Hunter Education (We) Does (Do) Best** – HE trains 700,000 students annually with a trained force of 56,000+ instructors in outdoor, hunting and firearm safety; compliance to hunting regulations; improved hunting/hunter actions and overall image towards a positive future of the hunting/shooting heritage in America. Hunter education is the most successful conservation education program in the U.S. and in other countries as well. Hunter education is a proven success! IHEA-USA focuses on supporting State Wildlife/Assn. Programs.
- 2. Fully Engage in CAHSS R3 Action Plan - Development Partnership** – Hunter Education plays a key role in identifying threats to Hunting and Shooting Sports R3 (Recruitment, Retention and Reactivation) and employing effective strategies to overcome threats and produce outcomes that “move the needle” (increasing rates to hunting and shooting sports participation).
- 3. Enhance Hunter Education Volunteer Instructor Roles/Duties in the Future** – With the wave of Certifications now being allowed via Internet, it is becoming more important that hunter education instructors, especially volunteers, increase availability of hands-on, skill (field) days, advanced hunter education offering (species/method-specific seminars and workshops), “Hunting 101” workshops, outreach programs (NASP, Bowhunter Ed, etc.), youth and family hunts, coaching and mentor opportunities and youth/family outdoor/hunting camps. (Hunter Education being more involved at all levels of the “Hunter Adoption Model”)
- 4. Recruit Younger, More Diverse Hunter Education Instructors** – To increase fun, active, outdoor, hunting, firearm and shooting sports opportunities, especially for the urban masses, Hunter Education programs need to target new instructors that “look like me...”). An “aging” instructor force over the next 10 years is currently cited as a major threat to hunter education by most states.
- 5. Continue Efforts to Aggressively Develop or Provide Target Ranges/Grants** – Lack of safe places to shoot and teach hands-on hunter education skills & live-firing exercises is listed as threat to hunting and shooting sports participation in the future. Hunter education is poised to continue leading on this strategy.

HOW CAN YOU HELP?

IHEA-USA www.ihea-usa.org

World Leaders in Developing Safe, Responsible Hunters Since 1949