

Pink Hunting Rule:

When hunter orange was created and the study was done in the 1960-1980's they were able to define it for us. Orange is a color on the Nanometer light scale so picking hunter orange with a 595-605nm.

Finding the right pink: We will accept a product that is sold as fluorescent pink.

Fluorescent Pink is not on the nanometer light scale.

We are encouraging companies (if they have concerns) to send in a copy of their pink fabric for approval.

Send to: Hunter Education Administrator- Jon King
101 S. Webster Street
Madison, WI 53707

We hope to have a copy of what fluorescent pink should look like very soon.

Color Blindness:

There has not been a nationally recognized study done on bright or fluorescent pink.

Hunter orange has had many studies done to recommend a particular shade of orange.

When wearing these new colors you should make sure that your choice is one that every person in your hunting group can see.